



January 5, 2009

Dear Resident,

As current and former Mayors of Fort Lauderdale, our love and commitment for this great City is well known. Fort Lauderdale is at a turning point, and we are about to see the most dramatic change in leadership on the Commission in a lifetime. It is essential that we promote the right people, and that is why we are writing to you today.

We have accomplished so much over the years. Fort Lauderdale has been transformed from spring break capital of the world to a world-class community and vacation destination—as well as the marine industry capital of America! As Mayor Naugle departs, we believe it is essential that we maintain visionary leadership and proven integrity on the Commission. Working together, we have that opportunity.

If you have called Fort Lauderdale home for a long time, then you know the Rogers family. Dwight Rogers, Sr. was the first Congressman from Fort Lauderdale, and he served in Congress from 1945 to 1954 after having served in the Florida State Legislature. Dwight was a man of character, leading with vision, integrity and effectiveness. As a State Representative, he authored the Homestead Exemption Act, and while in Congress, he passed legislation to help our returning veterans. We have honored him by naming the Las Olas Bridge and Rogers Junior High School (now Whiddon-Rogers Educational Center) after him.

One of Dwight's sons, Paul G. Rogers, served in the House of Representatives for 24 years (1955 through 1979). Paul passed 50 pieces of health and environmental legislation, including the National Cancer Act, the Clean Air Act, Safe Drinking Water Act and the Health Manpower Training Act. Dwight's other son, Dwight Rogers, Jr., was a respected lawyer and community leader. As an Assistant State Attorney, he rooted out illegal gaming operations and local corrupt politicians.

And now we have the opportunity to elect another member of the Rogers family into a leadership position in our City. Romney Rogers, grandson of Dwight, Sr., has already provided 30 years of leadership and expertise to Fort Lauderdale in numerous capacities including Chair of the Greater Fort Lauderdale Chamber of Commerce; President of Stranahan House; President of Downtown Rotary Club; member of the Board of Directors for SunTrust Bank; and Trustee for Fort Lauderdale's Police and Fire Pension Board. He has also acted as a City Attorney and Special Prosecutor for the City, successfully prosecuting pornographic purveyors for maintaining public nuisances.

We are fortunate Romney has offered his leadership and integrity to our great City. This is an offer we cannot refuse. The rest is up to you. With your vote and support, we can elevate Romney to the Fort Lauderdale City Commission, right here in District IV. We enthusiastically and unanimously endorse Romney's candidacy, and we urge you to do the same. Please see the details on the enclosed card or visit Romney's website, www.romneyrogers.com.

We thank you for your commitment to keeping Fort Lauderdale a beautiful hometown and world class City that we all enjoy.

Sincerely,

Jim Naugle
Mayor, Fort Lauderdale

E. Clay Shaw
Past Mayor, Fort Lauderdale (1975-1981)

Robert O. Cox
Past Mayor, Fort Lauderdale (1986-1991)